

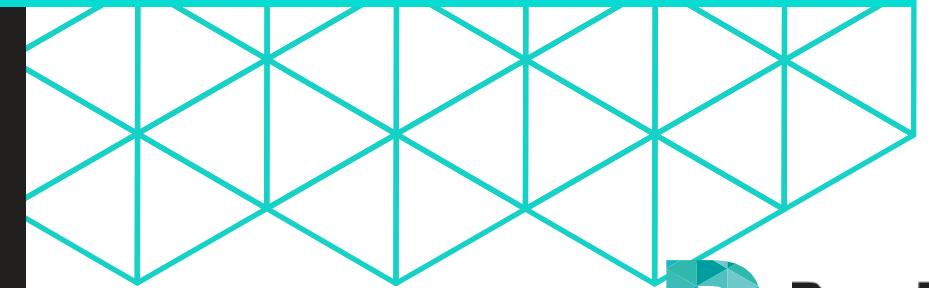


PROPERTY & FACILITY
MANAGEMENT CONFERENCE



Technology & Property & Facility Management in the post-Covid world a PropTech Perspective

28 March 2023 - Ciprian Pasca - Proptech





Real Estate and Technology industry Association

Mission and Purpose

Facilitate the meaningful connection between the traditional real estate players and the tech startups, generating purposeful innovations that address real-world problems.

Founding Member of the European Proptech



DIGITAL
FUTURE

TECHNOLOGY
INNOVATORS

What is Proptech?

Any technology related to one or several lifecycles of a building (planning, construction, development, asset management, investment, buying/selling/renting, operating).

Connected or similar tech verticals and terminology:
Real Estate tech, CREtech, ConTech, Built World Tech

Executing the vision

Events, partnerships, startups investments, incubation, acceleration



**Real Estate Hackathon
+ Demo Day**



**Skanska Proptech
Hackathon**



**Fusion - the first PROPTech
CORPORATE & STARTUPS
ACCELERATOR IN CEE**

You are Going to Get Screwed if You Do Not Implement/Invest in Tech!

[or so they say]

**Can you also be in trouble if you implement or invest in
the wrong type of tech, or in the wrong solution?**

TRENDS

TECHNOLOGY INNOVATION

AI & IoT

Smart Building Tech

Space as a Service

Digital Twin

RPA & Data Analytics

Tenant Experience

ESG / Sustainability

Why innovate?



To drive long term value for the properties



To reduce costs and increase profits



To increase efficiency



To enhance tenant experience





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LET'S TECH REAL ESTATE!



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